



# 24<sup>th</sup> Annual IPSANZ Conference

10-12 September 2010



This year's programme brings you the highest calibre speakers with sessions covering key issues whilst enjoying a rewarding weekend at Sheraton Noosa Resort & Spa, Noosa Heads, Queensland, situated on the world renowned Hastings Street



## CONFERENCE PROGRAMME

### Friday, 10 September 2010

3.00 – 5.00 pm

#### **Special Pre-conference Workshop**

##### **Speakers:**

The Honorable Kathleen M. O'Malley and George F. Pappas, Esquire

##### **Topic:**

Effective Advocacy in Complex IP Cases - Perspectives from the bar and bench

*The organising committee is very pleased that Judge O'Malley and George Pappas have agreed to lead a practical workshop session on Friday afternoon before the conference formally starts. The session will focus on written and oral advocacy skills at both trial and appellate level. This is a unique opportunity to hear from two highly experienced and prominent US practitioners and receive practical insights from both the bar and bench.*

3.00 - 6.30 pm

#### **Early Registration**

6.00 - 8.00 pm

#### **President's Welcome - Cocktail Evening**

### Saturday, 11 September 2010

8.30 – 9.00 am

Registration

9.00 – 10.30 am

#### **Session 1**

##### **International Keynote Speaker**

The Honorable Kathleen M. O'Malley: Leading US IP Judge

**Topic:** Recent Developments in US Patent Law - A perspective from the bench

**Chairperson:** Mark Goldblatt, Barrister, Victorian Bar

10.30 – 11.00 am

#### **Morning Tea**



**Saturday, 11 September 2010**

11.00 – 12.30 pm

**Session 2**

**Topic:**

Copyright v Copyleft - Finding the balance

**Speakers:**

**Professor Kathy Bowrey**, Faculty of Law, University of New South Wales, Sydney

**Michael Williams**, Partner, Gilbert + Tobin, Sydney

**Chairperson:**

**Paul Sumpter**, Faculty of Law, University of Auckland, Consultant, Chapman Tripp, Solicitors

12.30 – 1.30 pm

**Lunch**

1.30 – 3.00 pm

**Session 3**

**Topic:**

Inconvenient Truths – Current issues in misleading advertising

**Speakers:**

**Odette Gourley**, Partner, Corrs Chambers Westgarth, Sydney

**Peter Stubbs**, Partner, Simpson Grierson, Auckland, New Zealand

**Chairperson:**

**Andrew Goatcher**, Partner, Griffith Hack, Melbourne

3.00 – 3.30 pm

**Afternoon Tea**

3.30 – 5.00 pm

**Session 4**

**Topic:**

Did they just use that Trade Mark? Some considerations on the elusive notion of trade mark use

**Speakers:**

**Dr Warwick Rothnie**, Barrister, Victorian Bar

**Siobhan Ryan**, Barrister, Victorian Bar

**Chairperson:**

**Greg Arthur**, Partner, A J Park, Wellington, New Zealand

5.00 – 5.30 pm

**Annual General Meeting**

5.00 – 5.30 pm

**IP Australia Break Out Session**

**Topic:**

When the honeymoon is over: Making the marriage of open innovation and IP work

**Speaker:**

**Ian Goss**, General Manager, Business Development & Strategy Area, IP Australia

7.00 pm

**President's Dinner**

Be entertained by Peter Berner: Comedian, Commentator and one of Australia's most popular and respected media entertainers



**Sunday, 12 September 2010**

9.30 – 10.30 am

**Session 5**  
**Judge's Session**

**Topic:**

Icy Lessons for Pleadings of Copyright Infringement

**Speaker:**

The Honourable Kevin Lindgren, QC, Former Justice of the Federal Court of Australia

**Chairperson:**

**Kathryn Everett**, Partner, Freehills, Sydney

10.30 – 11.00 am

**Morning Tea**

11.00 – 12.30 pm

**Session 6**

**Topic:**

Striking the Balance between Invention and the Public Domain – Contentious issues in patentable subject matter

**Speakers:**

**David Shavin QC**, Barrister, Victorian Bar

**George F. Pappas Esquire**, Partner, Covington & Burling LLP, Washington, DC, USA

**Chairperson:**

**Rosemary Wallis**, Partner, Baldwins, Auckland, New Zealand

12.30 - 2.00 pm

**Lunch and close**

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